



*Enriching lives through innovation and creativity*

# PROFILE BOOK

# 2022



## *Get in Touch*



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## >> **DIRRECTOR MASSEGE**



**ENG. AHMED ABDIKADIR ABDULLAHI**

***DIRECTOR , HIMILO INNOVATION HUB***

I, on behalf of the Himilo Innovation Hub team, welcome all those energetic young people who want to turn their dreams into reality, to connect with us and embark on an exciting journey of entrepreneurship and innovation

Our aim at Himilo Innovation Hub is to create doors for our young entrepreneurial minds, who have brilliant and innovative ideas.

We, at Himilo Innovation Hub, provide the relevant platforms to the youth to crystallize their ideas, develop them into viable projects and commercialize them into successful startups.

Himilo Innovation Hub will incubate those business ideas which are at an initial stage and nurture them to become successful businesses, hence turning job seekers into job creators, which will contribute to their own lives as well as towards the economy of our country.

Himilo Innovation Hub is to attract fresh minds to come up with unique business ideas for start-ups and associate their academic life with professional reality through commercialization.

Himilo Innovation Hub is dedicated to identify, incubate and nurture future-leaders and entrepreneurs who will empower economic development by creating innovations in products and services.

## » WHO WE ARE :)

Himilo Innovation Hub is a business incubator and innovation hub founded in 2022 with the purpose of creating a secure and work-oriented environment for entrepreneurs, job seekers, and students to promote the growth and sustainability of their startups.

Himilo Innovation Hub Entrepreneurial and Incubation programs aim to help youth launch their startup ideas by providing them with the necessary entrepreneurship training, mentorships, Acceleration programs, and incubation services to become self-employed.

Himilo Innovation Hub was established to help early-stage startups grow and flourish by providing unique services.





### Our Vision

To provide innovative access opportunities to youth that will unlock the potential of the next generation, connecting them to the local & global economy



### Our Mission

To help the national innovation ecosystem grow so that Somalia can compete more effectively on the world stage.

## OUR VALUES



### Integrity

Commitment to conducting business with integrity and professionalism



### Innovation

Commitment to promoting innovation and competitiveness



### Collaboration

To build a community powered by collaborative knowledge.



### Trust

To ensure among our employees the commitment acquired when undertaking any action.



### Responsibility

To build and maintain strong relationships with the community for the benefit of the region's development.



### Equality

To seek equal opportunities for all regardless of gender, age, race, or political preference



## OUR SERVICES

We provide services to assist entrepreneurs, startups, and innovators in moving forward, and we have specialized solutions for private sector growth.



### Our specific services are:

#### » **Co-Working Space :**

The shared office space used on daily, weekly or monthly subscription. It offers a co-working place for up to 25 persons, meeting rooms, Internet connection and can be used for events. We consult individuals with creative products and provide them with open space to realize their idea.

#### » **Mentorship Services:**

we Offer mentorship services in the areas of entrepreneurship, technology development, innovation and design.

#### » **Incubation and acceleration programs:**

We run accelerator and incubation programs for startups to help them improve their products, enter new market, validate their ideas and build sustainable ventures

#### » **Crowd funding:**

our crowd funding platform supports entrepreneurs and startups to share their profiles and business plans with their community of investors, venture capitalists and business supporters as an alternative way to finance their projects

#### » **Education:**

our education technology practice at Himilo Innovation Hub focuses on helping schools and students use technology in smart ways to improve learning outcomes in STEM Education.



## How we work

Building a local ecosystem that can transform and produce ideas and solutions with a social effect is our one and only passion. And we are constructing it by

### » Innovation:

We adhere to the "think outside the box" philosophy in order to provide novel ideas and solutions.

### » Community:

establishing and fostering a community with a range of abilities and a shared mission.

*“Innovation makes dreams come true”*

## **OUR APPROACH: INNOVATION. COLLABORATION. ENTREPRENEURSHIP.**

Hu Hub is offering a place for exchange, work and support to innovative projects that are related to local demands and development. Mainly young startup founders are using the HuHub facilities, enabling them to connect to talent, skills and capital to kick off their venture. As well as connecting with the wider HuHub community. The activities of HuHub are aimed at facilitating creative potential, testing uncommon ideas and experimenting with prototypes to find market-product fit, as well as complex problem solving through a co-simplicity model. Encouraging a collaborative mindset, HuHub aims to realise the potential of its young technology community and enable active participation in changing their local environment and gaining economic empowerment.

